

Participants:

Keith Baich - Explore Washington Park
Ivan Ratcliff - Oregon Zoo
Becky Schreiber - Hoyt Arboretum
Danny Dunn - Portland Parks and Recreation
Jennifer Kent- World Forestry Center
Jason Sipe - Portland Japanese Garden

Partner Updates

Zoo (Ivan)

Field trip bus arrivals each day. Getting ready for summer. ZooBrew on June 9th-10th. ZooNights every Friday. Daytime hours change to 6 or 6:30 PM after Memorial Day. Admin building starting construction already—Todd Moore is liaison for construction.

WFC (Jennifer)

Weekend of May 20-21 is WFC FREE weekend. Rentals are on track to be our highest year ever. Perhaps 40K in event visitors. Even with warm weather yesterday seeing an uptick of those who are looking for other things—whether aggressive or not aggressive.

Question: Danny, an update on the bathroom?

PP&R (Danny)

Bathroom contracts are still with the legal department. Labor union and legal to make sure that the union is ok with not doing this work. Haven't heard anything since then. Sergio's team is getting ready for the busy summer season. Peak season ranger shifts: 2 daytime(7am-4pm) and 1 swing shift (2pm-10pm?). Will send out an introduction for the new rangers very soon.

Question (Becky): With 7 AM start—is that when they are in St Johns of the park?

Answer (Danny): St. Johns.

Working still to restripe the lines in lot ABC. We are going to coordinate with overflow parking (EWP) and avoid busy sections of the season. The plan was to do this work in the Spring but haven't heard anything from the contractor, so if we don't do it in the next two weeks, we will push the work to September. The restriping requires a certain temperature, and lack of moisture. I'll make sure we connect with EWP overflow on this.

Question (Jennifer): How much warning will you give us?

Answer (Danny): A month. Each section will be repaved, and restriped and ready again in 48 hours. We will break the lots into 4 sections.

Hoyt (Becky)

Field trip season. Lots of buses. Traffic from general visitors and on upswing as well.

PJG (Jason)

Similar to Ivan's notes. The Garden gearing up for high season.

PP&R Service Delivery Plan

Overview of Reason for the plan: 2012 parking and transportation agreement notes Parks to develop a service delivery plan. In the 2023 update, the specific fed major maintenance list in that plan is to get approved by EWP board.

Timeline/Steps for SDP and major maintenance list.

- Review the SDP and Major Maintenance with 5 party members
 - Completed March/April
- Present Major Maintenance list to TAC
 - In process
- Present major maintenance list to EWP Board.
 - May 11th
- EWP Board votes to approve major maintenance list

Major Maintenance Priority list update (see board packet)

Comment (Keith): The 4T Trail landslide-how long to repair? That is out of the park so that will come out of other PPP&R funds. I'm told it will take 4 months to repair completely.

Comment (Danny): Zones parking. May 15th Change over to new Zones. Start training that use free shuttle to get people used to new session;

Question (Becky) When moving to a new zone system will staff permits still be parkwide?

Answer (Danny): for now, yes.

Comment (Keith): I heard you are interested in real time counters at the lots is the idea. The new Zones will allow us to count the number of people who park in each area and possibly give real time data again. Let us know.

Answer (Danny): I'll keep you in the loop. This is about the idea of counting mechanisms to enter lots. But options are on the table.

PP&R Other Items

Tool-Kit follow-up

Summary - The 5-party agreement includes the Toolkit, and it is to be implemented with the Transportation Access Plan (TAP). The TAP will talk about additional things such as Transportation Demand Management. We will be looking at the 2016 TMP because a lot of what we will do is

Once we finish the Toolkit, and after we get feedback, PP&R will present data annually. The toolkit recommends you do these options. And the EWP board will recommend the parking rule and rate changes. And then 5 parties annually unanimously accept/reject updates and/or changes. And if we all can't agree. Then it goes to Metro/Parks and if they can't agree—remediation....

Comment (Ivan): What about employee costs? Passes for employees. I would assume if it is a fee toolkit—then perhaps we put that in about free parking for employees.

Comment (Jason): I voiced before the concern that before our cultural crossing construction we had parking that was available to us. We currently have 38 parking permits out for the upcoming month. It is significant that we have a lot of people that need parking—for us to be on board we would need more consideration on this issue. To argue to move employees with no conversation is a non-starter.

Comment (Danny): We can follow up. But it makes sense that it was a bigger deal for PJG than what was considered. But again, these are only possible recommendations and tools, not plans for implementation.

Comment (Jason): There were three different goals in three different scenarios. The goals weren't that clear in general to me.

Comment (Danny): I get it. But we should discuss what a recommendation could look like. Still a chance for input from all the parties. I'm only presenting the toolkit as an attempt to get a data driven recommendation.

Comment (Jennifer): It would have been beneficial if consultants had sat down with each of us, and then directly heard from us from the start. Instead of making assumptions, upfront with information from destinations. And now options that are not feasible.

Comment (Danny): Everything should be on the table. We are starting at data and now we are moving forward and tailoring it to that. We are asking you. I don't see what we are missing. We are just doing it in a different order.

Comment (Jennifer): I don't think we did start at the point of data if they didn't talk to us about the data. If they could have got a lot more input from each attraction. I don't know where they got the data. Did they get what WFC needs or what PJG data is.

Comment (Danny): Do you have parking data? We can have a meeting and talk about it.

Comment (Jennifer): I will send you all kinds of data on how our traffic, events, etc are affected by parking.

Comment (Keith): Rick Williams thought that there was this idea that we might have another meeting. Another meeting might be a good idea. And a timeline and calendar. Just to circle back on a little of this. I wonder if at this point if each of us should work up some bullet points and thoughts and EWP can send them all over or we can send them individually.

Comment (Danny): We do have another meeting. There will be time for more feedback.

Comment (Ivan): I will only say that, this is a hard conversation. We used to even have an internal shuttle for employees. That would be tough for PJG, but we might have to get back to that at some point.

Comment (Danny): Great point for the TAP.

Comment (Ivan): Charging employees is one of the most contentious parts of negotiating with unions.

Comment (Jason): Potential for doubling that rate, this is hard on front line staff. It is going up for a vote so we don't have years to talk about this for now.

Comment (Ivan): Monthly rates as a part of the toolkit

Comment (Danny): Tool kit recommendations don't change anything; the EWP board will be recommending changes.

South Entry Project

Very weird project. They are plugging away and trying to keep things moving. Biggest change that they are looking at is that they are reviewing their transportation plans. Trying to get a little more space to make the work easier. Plan doesn't change in regards to road closures. So, the road won't be closed.

EWP Updates

Preview EWP Service Delivery Plan

Focus areas and goals, like a 10-year meeting with the board. Areas of operations, and the goals that we are looking towards.

Free Shuttle core in what we do, some ideas to increase numbers. Cost per rider. 6.10 per rider in 2022, that does include everything staff time/equipment and other overhead costs. Technology wise: APC, GPS audio guide is a new addition last year, real time shuttle tracker that we are doing a few repairs on right now. We are going to do one-on-one training with each Free Shuttle driver. Going over radio protocol. We have 3 branded right now and a few more will be ready for the peak season

Keith will send out to everyone the entire packet that we are going to send out to the drivers.

Offsite-maintaining agreements with offsite locations (Temple, Sylvan, Lifeworks lot).

TriMet pass program - RTO grant, opportunity to give out TriMet passes to underserved audiences. Close to 4000 passes soon to distribute to underserved audiences. We went to Vive NW event last week and handed out a few hundred passes to people and talked about the park. We have applied for another series of the metro grant. 2023-2025 is the time for the new grant cycle.

Pilot equity shuttle program - a little ways away. In our grant we heard (from listening sessions) some folks would prefer not to ride TriMet but taking a shuttle from a community center and then bringing them to the park. We want to hear what the community says and they try and beta test that.

Visitor Services will be training the last week of May and then out in the field the weekend of Memorial Day. Visit each of the venues, schedule will be roughly the same. Working to try and hire multilingual staff this year. Data for visitor services, would like to increase interactions. Will continue to do email/phone.

More One Park events this year, and good opportunities for all to connect. Planning another one in June, outdoors.

Water fountains finally here! Keith literally did chase the FedEx truck to get it. But we have the water fountains.

WIFI - in some hot spots. There will be one at Hoyt, PJG, TriMet Plaza and RG. Taken off the password and then throttled it to not let people stream. We will inform TAC when these new routers are here and ready to be installed.

Let us know if google or apple maps are showing incorrect times. Thanks to everyone's help with our Facebook, Instagram, and twitter. Newsletter goes out every month, and it includes what occurs in the park. Park wide calendar, we take all of the updates we get from partners and we put that in the calendar. To better understand how busy it will be. Link to the calendar below.

[Parkwide Calendar](#)

2023 maps are in progress, we will get them to each partner in the park, and then we will get those out to venues downtown. And we will be checking in with you all to see how many you might need.

Intercept survey every August in the park. Creating part of the annual report one of the great advantages is that most of the questions are the same, and that gives us a good benchmark. And we have added some DEI questions that might reveal the experiences of underserved visitors. And we will try to do a Feb off-peak survey, this Feb had to be canceled due to weather.

Really appreciate you taking a look at this with me, this will be going to the board.

Comment (Ivan): Add “and other weekdays as business needs” in regards to offsite shuttles. Beta test offsite with the purple shuttles.

Question (Danny): Do you change the amounts you let in Friday-Sunday vs the other days?

Answer (Ivan): We adjust the capacity based on nice days and the weekends. We see some nice days coming up. Thu-Mondays are busier. Would like to increase capacity when we know we have more capacity. Create that formula that actually limits it. If we had more spots in the shuttle lot. Without the shuttle it would likely have been 2k less. If we do see demand come up we would like more weekday off site running.

Comment/Question (Danny): There are no restrictions, we might need to be more flexible with that? Because the Zoo is restricted to fill the parking lot and overflow. Year over year we won't have the data because of this. With the transit being as low as it is, considering WFC events, those will be more impactful Mon-Thur than they have in the past. Love Free transit passes, how many does EWP hope to give away?

Answer (Keith): Goal at 3000 passes in the first quarter and then another 6000 for the year. That is assuming we get the grant.

Comment/Questions (Danny): Year over year change? Are we going to talk about items that were not there this year but were last year? Get a run-down of year-over-year change and why that changed. Wanting to close the loop on items right. No external newsletters anymore? Different projects that have come and gone. Why are they not being pursued?

Comment (Becky): I know in the past that the EWP staff have met with the venues and we would be happy to help with that. Just contact us.

Comment (Ivan): Board packet going out, we would like to make sure to get to go over before the board meeting. I think I have missed it the last few times.

Comment (Jason): Happy that we have the water fountains

Peak Season Update

ODOT Survey

Survey included a change to give comment on a HWY 26 trail that might help the park theoretically. Multi Use path on Hwy 26th, will connect Jefferson St to this path and then a multi-use path. A cool expansion of that, and bring more possibilities of walking and biking up to the park.

Zoo (Ivan):

Education camp with OMSI at the Zoo. Very exciting, there will be some drop off and pick-up by the education center. We should probably chat about that at one point. Impact at 2:30 or 3pm.